FOR IMMEDIATE RELEASE
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HBCU KINGS GATHER AT LINCOLN UNIVERSITY THIS WEEK

Jefferson City, MO- Campus kings from Historically Black Colleges and Universities (HBCUs) from around the country will gather at Lincoln University this week for the 7th Annual Mr. HBCU Kings' Leadership Conference and Competition. Young men from 12 schools will compete for the title of Mr. HBCU on Saturday, March 5, starting at 8 p.m. in Richardson Fine Arts Center-Robert and Charlene Mitchell Auditorium. The competition is free and open to the public. Kings from Bowie State University, Central State University, Delaware State University, Fort Valley State University, Harris-Stowe University, Howard University, Lemoyne-Owen College, Lincoln University (PA), Morgan State University, North Carolina A&T State University, University of Maryland Eastern Shore and Winston-Salem State University have registered for the competition.

A three-day conference will be held prior to Saturday's competition. Kings will arrive Wednesday, March 2, and will attend leadership and personal growth sessions. The session speakers include Mr. Lamann Rucker, best known for his role in the "Why Did I Get Married" movie series. He also currently stars in "Meet the Browns" on TBS. Rucker will address Lincoln University students on Thursday, March 3, at 11 a.m. in Scruggs University Center ballroom. On Friday morning, campus kings and queens will complete community service projects at Pioneer Trails Elementary School and the Early Childhood Center. Later that afternoon, the kings and queens will also attend a reception at the Governor's Mansion.

The Mr. HBCU Leadership Conference and Competition was founded in 2005 by Benecia Spencer Williams, Vice President for University Advancement at Lincoln University. The conference is held annually to celebrate the African American male in our HBCUs and across the globe. The 7th Annual Mr. HBCU Leadership Conference and Competition continues the tradition of celebrating the importance and power of African American males joining together for positive causes.

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